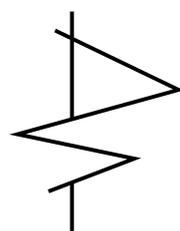




Amal Lad *A musical approach to medicine* (2011)
Medical student work for Performing Medicine

EXECUTIVE PRODUCER PERFORMING MEDICINE

RECRUITMENT PACK



PERFORMING
MEDICINE



Performing Medicine Associate Artist, Sylvan Baker. Image Benedict Johnson

Performing Medicine is Clod Ensemble's award-winning professional development initiative for people working in health and social care settings (including GP's, consultants, nurses, medical students, link workers, artists).

Our practical, interactive courses are facilitated by Associate Artists with expertise in performing and visual arts (theatre, voice, sculpture, dance, creative writing, photography) - helping health professionals to use their bodies and voices for effective communication; to become more aware of their own needs as well as those of the people around them; and to appreciate the stories and experiences of others.

PURPOSE OF THE ROLE

To lead the strategic development, communication and operational management of Performing Medicine.

To ensure Performing Medicine delivers excellent, arts-based training and development opportunities for people working in health and social care settings, securing its long-term financial sustainability, and ensuring that all services are developed and delivered in line with the values, vision and objectives of the company.

RESPONSIBLE TO: CEO / Director of Performing Medicine

ABOUT PERFORMING MEDICINE

VISION

A positive experience of healthcare for everyone; patients, health professionals and support staff, carers, relatives and communities.

MISSION

Using arts-based approaches to provide inspiring support and professional development for health and social care workers that acknowledges the physical, emotional and relational aspects of care.



Still from [Circle of Care](#) animation

CONTEXT

Staff well-being has recently become a priority for NHS Trusts and there has been a shift in thinking about health systems. The pandemic has profoundly affected the way healthcare professionals work, with online consultations, social distancing and personal protective equipment creating challenges to the way that interactions in healthcare environments happen. We support healthcare staff to meet these challenges and constraints, adapting their ways of working and developing practical techniques to get through the times ahead.

There is a growing understanding of the need to address health inequalities among the workforce and a new openness and understanding of the role arts and culture has to play in healthy communities, in particular the role of social prescribing.

NHS England, Arts Council England, Greater London Authority, and research councils are all investing time and resources in these areas. Performing Medicine is perfectly positioned to respond and to help drive these changes, as we develop our own strategic plan for the next 4 years.

Since 2001 we have worked with more than 18,000 health professionals and students and we have long-standing partnerships with NHS Trusts and Higher Education Institutions across the UK. Our work has also been commissioned by organisations including the British Medical Association, Health Education England, the Point of Care Foundation and Greater London Authority. Our pioneering project at Guy's and St Thomas' Trust resulted in a new framework for staff development called Circle of Care to help health professionals think about, practice and demonstrate high quality compassionate care.

“Performing Medicine is a trail blazer in arts in health education. I have been impressed by the level of commitment and dedication they have shown in developing their innovative and widely respected programme of work across the UK.” **Rt Hon. Lord Howarth of Newport CBE, Co-Chair of the All-Party Parliamentary Group on Arts, Health and Wellbeing**

“Performing Medicine offers vital opportunities to provide much needed support and the opportunity for growth and reflection to those who face these challenges every working day.”
Iona Heath, Former President of the Royal College of General Practitioners

During the pandemic, Performing Medicine has continued to deliver courses for medical students at Barts & The London Medical School as well as supporting healthcare professionals with online programmes and resources. We are currently partnering with Queen Mary University of London (funded by UKRI/AHRC), Oxford and Aberdeen Universities (funded by NIHR and ESCR), on significant research projects investigating the impact of the pandemic on non-verbal communication of health care professionals and the effects of Long Covid on families.

Our new Social Prescribing Workforce Development Programme connects GPs, social prescribers/ link-workers, and arts and cultural practitioners / organisations - to ensure that arts & culture have a prominent role in the growing social prescribing movement.

Our work has been supported by funders including Arts Council England, UKRI (AHRC), British Academy, Greater London Authority. Between 2015 – 2021, Clod Ensemble was the recipient of a five-5 year £1m investment from Wellcome Trust's Sustaining Excellence fund.

Over the next four years we want to develop Performing Medicine, growing our income significantly so we can sustain our ability to support people in the caring professions to provide safe, person-centred and compassionate care.

STAFF TEAM (each working p/t 3 or 4 days per week)

- CEO / Director of Performing Medicine
- Programme Manager & Lead Associate Artist
- Project Manager for Social Prescribing
- Research Manager
- Research & Project Coordinator
- Associate Artists (Freelancers)
- Press & Marketing Support (Freelance)

Supported by Clod Ensemble's General Manager (Finance) & Development Manager

PRINCIPAL RESPONSIBILITIES

Strategic Development & Partnership Building

- Provide clear leadership and operational direction to ensure a long-term sustainable future
- Develop and implement a strategy to significantly increase income through sales and grants
- Secure and build partnerships with NHS Trusts and medical schools
- Secure, nurture and cultivate relationships with charitable trusts and foundations and other funders
- Lead on development of strategic communications, securing PM's reputation as a thought leader in arts-based approaches to professional development in healthcare contexts

Operations

- Ensure that the Performing Medicine team is well managed, structured and resourced so they are empowered to deliver our artistic and business objectives
- Manage the Performing Medicine Team
- Be the senior contact for strategic, contractual and financial issues for partners and clients, including monitoring funding agreements, providing reports and overseeing evaluation
- Develop capacity within the team including overseeing training for new Associate Artists

Financial Management

- Oversee the financial management of Performing Medicine, reporting to the Board regularly on progress, secured income and updated forecasts towards achieving financial targets

Performing Medicine workshop. Image Benedict Johnson.



PERSONAL SPECIFICATION

Essential Experience

- Strategic Development (business planning, fundraising, communications)
- Balancing creative risk and ambition with sound financial management
- Brokering and nurturing cross-sector partnerships
- Managing, motivating and enthusing teams and partners
- Meeting sales and fundraising targets
- Developing networks

Desirable Experience

- Professional Development and training (sales, provision, delivery, procurement)
- Working with NHS and/or Higher Education Institutions
- Building relationships with public funding bodies such as Arts Council England and local authorities

Essential knowledge and understanding required:

- of the role that arts and culture can play in health and social care
- of working within a maintained organisation and an appreciation of the relationship with Arts Council England
- of marketing and audience development, in relation to campaigns, branding and partnerships/sponsorships

Skills/Abilities/Attributes required:

- Commitment to anti-racism
- Commitment to sustainability
- Ambition
- Enthusiasm, energy and commitment
- Innovation and an entrepreneurial mindset
- Dynamic and collaborative leadership skills

TERMS AND DETAILS

Salary:	£32,000 p/a (based on a full-time salary of £41,000)
Hours of Work:	4 days per week
Period of contract:	Fixed term 1 year contract
Annual leave:	20 days p/a (25 days pro rata) plus bank holiday pro rata.
Pension:	Auto-enrolment in company pension scheme. 5% employee contribution matched by 5% contribution from Clod Ensemble.
Location:	Greenwich, London.

HOW TO APPLY

Please complete this short application [form](#), which will ask you for your contact information, a short personal statement detailing your suitability for the role, the contact details for two referees and to up-load your CV. You will also be asked to complete our Equal Opportunities monitoring form.

Please let us know if you require any additional support or would like to apply in an alternative format, e.g. by video. The deadline for applications is 31 January 2022. Interviews will be held w/b 7 February 2022.

If you would like to have a confidential conversation about the role, please contact our CEO Suzy Willson on suzy@clodensemble.com who can arrange to have an information phone call.

Clod Ensemble actively encourages applications from a wide range of people, especially those who may have experienced barriers to employment. We can support career development and offer coaching or mentoring for successful applicants who demonstrate suitability but who feel they may need more support.

Lived and volunteer experience is acceptable for essential / desired experience if you can demonstrate how the skills you have developed are transferable.

Nurses at Swansea Bay



ABOUT CLOD ENSEMBLE

Performing Medicine is a Clod Ensemble Initiative.

Clod Ensemble is a multi award winning interdisciplinary performance company led by director Suzy Willson and composer Paul Clark. We work at the intersection of different forms and disciplines – at the point where they meet, transform and challenge each other to become something new. We work with dancers, actors, musicians, medics, architects and orchestras.

Our work is presented in London, across the UK and internationally in theatres, dance houses, galleries and public spaces including Sadler’s Wells, Tate Modern, Southbank Centre, The Lowry, and Public Theater New York.

Our upcoming move to the Design District on the Greenwich Peninsula marks the next stage in our development; with our own dedicated studios and office space, we will have a space to gather - creating new work, learning and sharing.

We work across three interweaving programmes of work:

1. **Performance** - shows and public events and community participation programmes - across the UK and internationally
2. **Talent Development** - courses, workshops, digital resources focusing on music, performance making and production - often in partnership with Higher Education
3. **Performing Medicine** - arts based courses, workshops and research for anyone working in health and social care settings

COMPANY VALUES

Respect – for the people we work with, our audiences, our participants

Rigour – to work with total commitment and attention to detail

Risk-taking – to be bold and ambitious across our programme

Agility – to be flexible and ready to respond

Clod Ensemble is a company limited by guarantee and a registered charity. We are an Arts Council England National Portfolio Organisation.

www.clodensemble.com

Clod Ensemble’s performance *Placebo*.

Image - Manuel Vason

